

# MARSHALLTOWN PROFILE

## History

The Sac and Fox Indian Tribes signed a treaty with the United State government in 1842 opening up the rich and fertile soil of what is now Marshall County for settlement.

A decade later, Henry Anson, Marshalltown's first settler, decided to build a town on the divide between the Iowa River and Lynn Creek.

Anson named his settlement Marshall after a town he had visited in Michigan, and by 1853, the village was platted and the name recorded. The name was changed to Marshalltown in 1862.

By the dawn of the 20<sup>th</sup> Century, Marshalltown was an established city and home to many industries that developed into major national and international companies such as Fisher Controls and Lennox Industries.

## Demographics

<b>Marshall County</b> Population (2009)	39,325
<b>Marshalltown</b> Population (2009)	24,984
Estimate by Single Classification Race	
White	93.7%
Black	1.9%
American Indian or Alaska Native	.6%
Some Other Race	1.9%
Two or More Races	.04%
Hispanic Ethnicity	22.5%
Not Hispanic or Latino	77.5%
Average Household Size	2.33
Income Per Capita	\$22,894
Average Household Income	\$53,240
Median Household Income	\$44,602

## Local Government

- Type of government – City Council, Mayor, City Administrator
- Comprehensive City Plan completed in 1995
- Strategic City Plan completed in 2002
- City and County Zoning Ordinances in effect
- Government services include: city bus, compost/tree processing, library, parks & recreation, senior citizen's center, street department, water pollution control plant, water works
- Public Safety:
  - Marshalltown Police Department – 43 officers
  - Marshalltown Fire Department – 27 professional

## Quality of Life

Marshalltown is a vibrant community in the center of Iowa. It is home to international business giants and smaller, entrepreneurial operations alike.

The community offers modern shopping facilities, medical services and residential areas equal to any communities.

Recreational activities are available with 6 golf courses, and 8-mile bike-jog-walk path, tennis courts, aquatic center, state-of-the-art YM/YWCA, and numerous parks.

Fine arts and cultural activities include the Fisher Community Center Art Gallery housing original Impressionist and Post-Impressionist paintings, community theater, and community concert series.

Marshalltown was the first city in Iowa to create and implement free Internet "wireless zones."

## Climate

Average temperatures

spring (47 F), summer (75 F)

fall (50 F), and winter (23 F)

Average annual rainfall – 33 inches

Average annual snowfall – 33 inches

## Economic Base

**Trade Area** – Approximately 1 million people (1/3 of the state's population) live within a 50-mile radius of Marshalltown and roughly 50,000 people live within a 20-mile radius of Marshalltown.

**Major Industries** are manufacturing, government and health services.

**Unemployment Rate** (2008) – 5.4%

### Largest Private Employers

JBS Swift (food processing)

Emerson Process Management Fisher Division  
(manufacturing)

Lennox Manufacturing (manufacturing)

Marshalltown Medical & Surgical Center (health care)

Hy-Vee Food & Drug Store (retail/grocery)

Wal-Mart (retail/grocery)

Packaging Corporation of America (manufacturing)

Mechdyne Corporation (virtual reality)

Interface Sealing Solutions (manufacturing)

Visit us on the web: [www.marshalltownworks.com](http://www.marshalltownworks.com)

## Transportation

**Major Highways:** US Hwy 30; State Hwy 14; I-80 (30 miles south); I-35 (35 miles west); 4-lane Hwy 330 (7 miles west)

**Commercial Airports:** Des Moines International Airport, (55 miles), Phone 515-256-5100; number of airlines - 7

**General Aviation Airport:** Marshalltown Airport, 5 miles north of the city; caters to corporate aircraft and non-commercial air traffic.

**Rail Service:** Union Pacific Railroad main east-west line

**Bus Line:** Burlington Trailways Phone 800-992-4618

**Municipal Transit:** 2 routes within the city

## Energy/Utilities

**Electricity & Natural Gas Provider:** Alliant Energy

Phone 800-937-0177 [www.alliantenergy.com](http://www.alliantenergy.com)

**Water:** Marshalltown Water Works Phone 641-753-7913

**Sewer:** Marshalltown Water Pollution Control  
Phone 641-754-5749

**Telephone Service:** Available through Qwest, Phone 800-244-1111 and Iowa Telecom, Phone 877-901-4692

**Cable Television Service:** Mediacom  
Phone 800-332-0245

## Real Estate and Housing

Median single-family home price (2008) \$90,000  
Marshalltown Multiple Listing Service

[www.marshalltownmls.com](http://www.marshalltownmls.com)  
Marshalltown Board of Realtors Phone 641-753-6453

## Media Resources

**Daily Newspaper:** *Marshalltown Times-Republican*  
[www.timesrepublican.com](http://www.timesrepublican.com)

**Weekly Newspaper:** *Marshall County Sun*  
Phone 641-844-1000

**Shopper:** *Pennysaver* Phone 641-752-6630

### Radio Stations:

KDAO 1190 AM (swing) & KDAO 99.5 FM (adult contemporary) [www.kdao.com](http://www.kdao.com)

KFJB 1230AM (talk/news) & KXIA 101.1 FM (country)  
[www.1230kfjb.com](http://www.1230kfjb.com)

KRCM-lp 96.7 FM (Catholic)

### Television Stations:

KDAO (local) [www.kdao.com](http://www.kdao.com)  
MET12 (educational) [www.iavalley.cc.ia.us/MET12](http://www.iavalley.cc.ia.us/MET12)

**Marshall Economic Development Impact Committee**  
709 South Center Street, PO Box 1000  
Marshalltown, IA 50158  
Phone: 641-753-6645  
E-mail: [info@marshalltownworks.com](mailto:info@marshalltownworks.com)

## Taxes

**State Sales Tax:** 5% on personal property except food, prescription drugs and medical devices; an additional 1% local option sales tax and 1% school local option sales tax is collected in Marshalltown for a total of 7% sales tax.

**Federal Taxes Deductible:** Corporate - 50%; individual - 100%.

## Property Tax Rate

2008 Tax Rates Payable in 2009-2010 \$42.08

**Financial Institutions** 9 banks/savings & loans; 3 credit unions

## Health Care

Marshalltown has an excellent health care system led by Marshalltown Medical & Surgical Center (MMSC), McFarland Clinic and the Iowa Veterans Home, where nearly 800 Iowa veterans now reside. Complete emergency medical services are available including an emergency room staffed with physicians 24 hours a day, 7 days per week.

**Religious Affiliations** Nearly 50 churches represent 27 denominations in Marshalltown. For specific information contact the Ministerial Association of Marshall County, Phone 641-753-5355.

**Senior Resources** Senior Citizen Center and Hawkeye Valley Area Agency on Aging, 20 ½ East State Street, Phone 641-752-1638

## Higher Education

**Iowa Valley Community College District** includes Marshalltown Community College and Iowa Valley Continuing Education <http://iavalley.cc.ia.us/mcc/>

**Buena Vista University Marshalltown Center**  
<http://www.bvu.edu/departments/academicaffairs/centers>

**Library** 108 W. Boone Street. Recently completed \$8.6 million library

**Shopping** Historic downtown; Southgate Plaza; LaFrentz Road area; Marshall Town Center Mall; Meadow Lane Mall; Farmers Market

**Restaurants** Marshalltown has over 50 restaurants, from casual dining to Mexican, fast food to fine dining.

**Motels** 12 facilities with a total of 529 rooms