

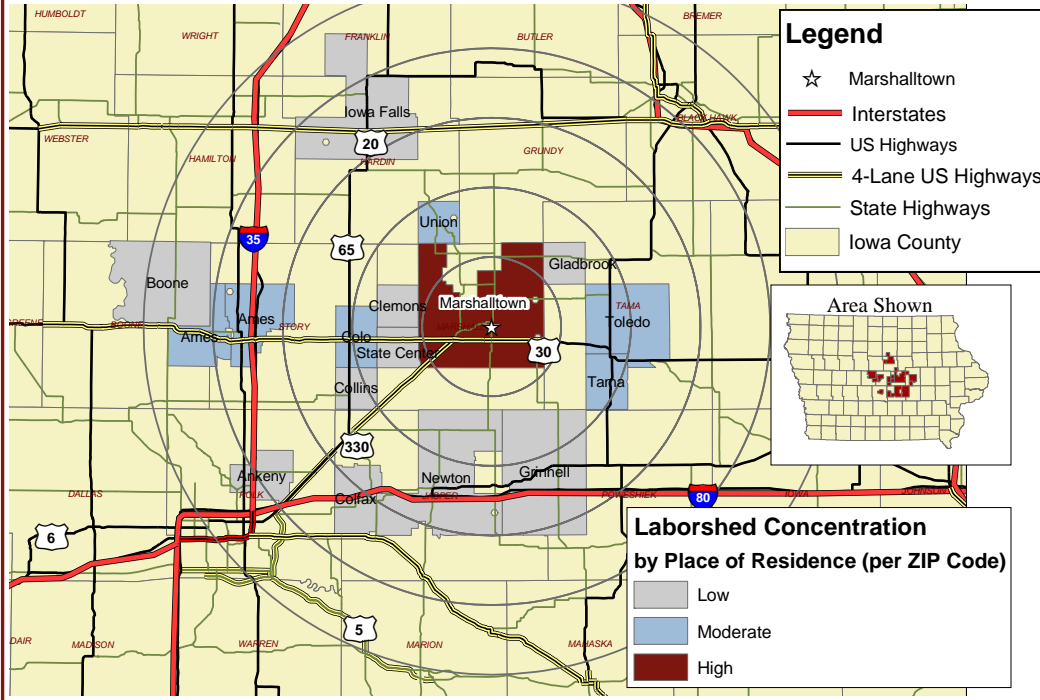


Labor Characteristics

Telecommunications

Marshalltown, Iowa

Concentration of those with transferable experience/skills by place of residence



Potential Available Labor Per Occupational Category:

- Business Operations:**
 - Management - 3,840
 - HR & Employee Recruitment - 634
 - Analysts - 624
 - Business Operations Specialists - 317
- Computer:**
 - Programmers - 321
 - Software Engineers - 637
 - Support Specialists - 969
 - Systems Analysts - 313
 - Specialists - 320
- Telecommunications:**
 - Telemarketers - 975
 - Communication Equipment Operators - 312
 - Customer Service Reps - 324
 - Installation, Maintenance, & Repair - 951
- Office Support & Clerical:**
 - Receptionists & Information Clerks - 1,596
 - Secretaries - 3,206
 - Office Clerks - 629
 - Administrative Support - 1,603

An estimated 17,571 total of people in the Laborshed area

Workers who have transferable experience/skills in the Laborshed area are currently commuting an average of 12 miles one way for work. Those who are willing to change/accept employment are willing to commute an average of 26 miles one way for the right employment opportunity.

Employment Status:

- 83.6% Employed**
 - 17.4% of the employed are willing to change employment
- 7.3% Unemployed**
 - 75.0% of the unemployed are willing to accept employment

Education:

- 70.9% Education beyond high school
- 18.2% Associate degree
- 1.8% Trade certified
- 5.5% Vocational training
- 30.9% Undergraduate degree
- 7.3% Postgraduate degree

Flexibility in the Workplace:

- Cross-training - 91.7%
- Varied shifts (2nd, 3rd, & split) - 25.0%
- Job sharing - 33.3%
- Job teams - 91.7%
- Seasonal work - 41.7%
- Temporary work - 33.3%

Other Facts:

- 63.6% paid an hourly wage
- 5.3% speak Spanish
- 2.2% hold two or more jobs
- 85.5% are/were employed full-time
- Currently working an average of 40 hrs/week

Desired Benefits:

- (by percent of interest)
- Health/medical insurance - 91.7%
 - Pension/retirement/401K - 58.3%
 - Paid vacation - 33.3%
 - Dental coverage - 33.3%
 - Paid holidays - 25.0%
 - Paid sick leave - 25.0%
 - Life insurance - 25.0%

Top Advertising Mediums:

- (for those seeking employment opportunities)
- The Internet
 - www.monster.com
 - www.careerbuilder.com
 - Local/Regional Newspapers
 - The Des Moines Register
 - Times-Republican - Marshalltown
 - The Daily Tribune - Ames
 - Networking thru family, friends, acquaintances
 - Iowa Workforce Development Centers

Underemployment

- Total Underemployment - 5.5%
- Low hours - 1.8%
 - Mismatch of skills - 0.0%
 - Low income - 3.6%

IWD only counts individuals once when estimating Total Underemployment.



The Iowa Workforce Development Region 6 service area aggregated wage data was also extracted from the Iowa Wage Survey and is provided in the table on page 2 which reflects mean entry, experienced, and median wages.

For more information regarding the Marshalltown Laborshed Analysis, contact:

Marshall Economic Development Impact Committee
 709 S. Center St.
 P.O. Box 1000
 Marshalltown, IA 50158
 Phone: 641-753-6645
 Fax: 641-752-8373
 E-mail: akason@marshalltown.org

The information was compiled by Iowa Workforce Development using 2006 Laborshed data.

Occupation	Occupational Code	Mean Wage	Entry Wage	Experienced Wage	Median Wage
Accountants and Auditors	13-2011	\$ 28.44	\$ 19.59	\$ 32.86	\$ 24.15
Administrative Services Managers	11-3011	\$ 31.71	\$ 19.24	\$ 37.95	\$ 32.49
Bill and Account Collectors	43-3011	\$ 12.74	\$ 10.61	\$ 13.81	\$ 12.62
Billing and Posting Clerks and Machine Operators	43-3021	\$ 13.96	\$ 10.93	\$ 15.47	\$ 13.84
Bookkeeping, Accounting, and Auditing Clerks	43-3031	\$ 12.73	\$ 8.47	\$ 14.86	\$ 12.27
Business Operations Specialists, All Other	13-1199	\$ 20.02	\$ 9.86	\$ 25.09	\$ 16.77
Computer and Information Systems Managers	11-3021	\$ 36.99	\$ 24.09	\$ 43.44	\$ 36.17
Computer Programmers	15-1021	\$ 23.66	\$ 17.86	\$ 26.56	\$ 23.92
Computer Software Engineers, Systems Software	15-1032	\$ 26.91	\$ 19.14	\$ 30.78	\$ 27.73
Computer Specialists, All Other	15-1099	\$ 28.85	\$ 20.36	\$ 33.10	\$ 27.56
Computer Support Specialists	15-1041	\$ 18.64	\$ 14.62	\$ 20.66	\$ 18.44
Computer Systems Analysts	15-1051	\$ 27.95	\$ 20.77	\$ 31.54	\$ 26.96
Customer Service Representatives	43-4051	\$ 14.77	\$ 9.81	\$ 17.25	\$ 14.26
Data Entry Keyers	43-9021	\$ 14.06	\$ 10.28	\$ 15.95	\$ 13.57
Database Administrators	15-1061	\$ 24.00	\$ 16.71	\$ 27.65	\$ 22.88
Executive Secretaries and Administrative Assistants	43-6011	\$ 15.88	\$ 10.89	\$ 18.37	\$ 15.44
First-Line Supervisors/Managers of Office and Administrative Support Workers	43-1011	\$ 22.95	\$ 14.45	\$ 27.19	\$ 22.45
Information and Record Clerks, All Other	43-4199	\$ 13.63	\$ 9.97	\$ 15.46	\$ 11.25
Network and Computer Systems Administrators	15-1071	\$ 24.13	\$ 13.56	\$ 29.41	\$ 23.37
Network Systems and Data Communications Analysts	15-1081	\$ 25.65	\$ 16.76	\$ 30.09	\$ 23.84
Office and Administrative Support Workers, All Other	43-9199	\$ 12.53	\$ 10.53	\$ 13.52	\$ 12.60
Office Clerks, General	43-9061	\$ 11.50	\$ 8.35	\$ 13.07	\$ 11.34
Receptionists and Information Clerks	43-4171	\$ 11.77	\$ 9.59	\$ 12.87	\$ 11.62
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	41-4012	\$ 16.67	\$ 8.09	\$ 20.96	\$ 8.95
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	41-4011	\$ 34.49	\$ 15.90	\$ 43.78	\$ 22.79
Switchboard Operators, Including Answering Service	43-2011	\$ 10.22	\$ 8.96	\$ 10.85	\$ 9.98
Telecommunications Equipment Installers and Repairers, Except Line Installers	49-2022	\$ 19.27	\$ 14.45	\$ 21.69	\$ 18.35
Word Processors and Typists	43-9022	\$ 12.00	\$ 8.27	\$ 13.86	\$ 12.95

This Iowa Wage Survey for Iowa Workforce Development (IWD) Region 6 service area was produced by the Labor Market & Economic Research Bureau to provide communities local information on wages by occupation. This publication was developed specifically for the IWD Region 6 service area. The source of the wage and employment data is the 2007 Iowa Wage Survey. Additional data from the Iowa Wage Survey for individual counties, Iowa Workforce Development regions, and by industry statewide are available on the Iowa Workforce Development web site located at www.iowaworkforce.org.